

MANIFESTO



Our deepest wish is that this project should be good for the people of Montalcino, good for Italy, good for America and good or all those who love quality wines.

JOHN F. MARIANI, 12™ SEPTEMBER 1984
FROM THE SPEECH INAUGURATING THE BANFI WINERY AT MONTALCINO

Since its foundation, 40 years ago, Banfi has understood the importance of the territory as an element to be supported and enhanced with a constant commitment. Wine, more than any other products, intrinsically expresses the bond between the land and the labor of mankind. With this awareness, Banfi works not only by adopting a sustainable production system which pays attention to safeguard the environment, but also by preserving the heritage of the territory: its culture, history and evolution. It was thanks to the support to the territory and its community, that Banfi could play an undisputed leadership role in the creation of the extraordinary worldwide success of Brunello and of Montalcino. "No man is an island", declares the title of John Donne's essay, "because he is part of humanity", and the same can be said of the company, according to Banfi's philosophy: the great successes of its wines could only be achieved through the support of its territory and of the community of which Banfi is an integral part.



NUMBERS



Export

94

Wine distribution countries



Italian regions

2

Tuscany Piedmont



Customer

1,059

The Company has worked with for 10 years



References

32

14

Tuscany

Piedmont



Territories

3,139

in ha

Tuscany 3,089 ha of which 1,600 ha cultivated

Montalcino (SI)
Casalappi (LI)
Cerreto Guidi (FI)
Castellina in Chianti (SI)
Centoia (GR)
Bolgheri (LI)

Piedmont

50 ha of which 35 ha vineyard

Novi Ligure (AL) Acqui Terme (AL)



Turnover

67.8

in mln Euro

Total combined turnover in Italy



Value distributed to third parties

91.5%

Generated combined value distributed to third parties



Visitors

60,000

per year



VALUING AND DEVELOPING HUMAN RESOURCES

Convinced that the quality of its production is firmly linked to the development of a skilled and motivated workforce, Banfi aims at creating a strong sense of belonging on which to develop mechanisms for valuing people.



397

Average employees Italy combined



364

Employees in Tuscany



33

Employees in Piedmont



Å

36%

64%

Banfi's employees*

men

women



43

8

Employees' average age

years

months



120

51

Employees

more than 20 years

more than 30 years



16

4

Agents

more than 20 years

more than 30 years



15 0

Average number of years with the Company

years

months



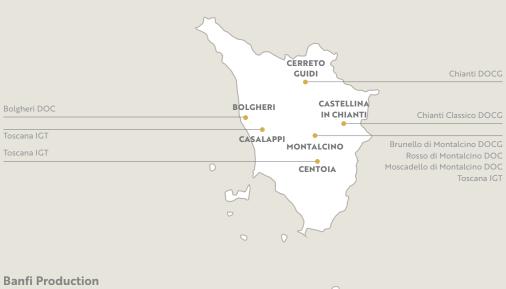
587,360

Worked hours



THE IMPORTANCE OF THE ENVIRONMENT **FOR BANFI**

The careful management of the variegated agroecosystem, in which Banfi operates, represents a positive example of perfect harmony between production activities and the protection of the vast biodiversity that characterizes the environment.



beyond wine



plums 100 ha



cherries

8 ha



olive tree





Cappelli durum wheat



hulled wheat

60 ha



pasta





938



1,073



Suppliers

Local suppliers

Cultivation

Harvesting

467 who have worked for the Company for more than 10 years

ha vineyeards

harvesting hours



CLIMATE CHANGE AND BANFI CONTRIBUTION

Respect, protection and safeguard of the ecosystem are the principles guiding Banfi's activities in the awareness that only with such considerations it is possible to guarantee continuity, growth, and development of production.

PRODUCED WASTE

38% disposal

62% recycling

RECYCLED CARDBOARD



1,460

trees not cut down



42,000 m³

saved water

RECYCLED WATER



69,000 m³

purified water re-utilized

RECYCLED GLASS



2,000 t

less CO₂



3 MLN kWh

saved electric power



16,000

+13%

internal hours invested in R&D

LIGHTWEIGHT BOTTLES



- **40**% weight

10 years: not emitted CO₂ = CO₂ emitted by 3,600 off-road vehicles



180,000

analyses of products and plants

1 MLN

\$

+12%

euro invested in R&D projects



ENHANCING VALUE AND DEVELOPING TERRITORY

The development of initiatives and activities in the territory that are renewed every year and the high loyalty of employees and suppliers are evidence of Banfi's commitment to the enhancement and development of the territory and local communities.



SPORT

2ª edition L'Eroica Montalcino

2ª edition Brunello Crossing

> 2ª edition Endurance

9ª edition Rally Tuscan Rewind

l^a edition Toscana Orienteering Classic



MUSIC

21^a edition Jazz&Wine

6ª edition Musicisti Nati



CULTURE

2ª edition Sanguis Jovis - Alta Scuola del Sangiovese



200,000

+12.5%

euro investments in the community

Reference period JANUARY 2018 - DECEMBER 2018

castellobanfi.com









